

# Summer School

## THE ENKELFÄHIG ECONOMY

### Sustainable transformation of business models

Sustainability is one of the biggest issues of our time - and something companies often lack. The impact on environment and society is grave - but companies can change that by changing their business models. Come to Duisburg and learn how!



19.06. - 07.07.2023

#### CONTEXT

Time is running out to solve some of humanity's biggest challenges. Society and politics are demanding companies to become more sustainable. Business practices have to change - but how?

#### IMPACT MEASUREMENT

Learn about sustainability and the science behind it. How can sustainability be assessed? How can we use the data we gather to actually make a company more sustainable?

#### BUSINESS MODEL ANALYSIS

Get to know methods that analyze a business model and its impacts on sustainability. Understand its complexity and its conflicting goals.

#### BUSINESS MODEL OPTIMIZATION

Get creative and transform real business models from our industry partners and make them sustainable!

## THE LECTURERS

Axel Berger  
Sustainability Lead  
@ Haniel



Prof. Dr. Esther  
Winther  
Professor for adult  
education



Stephan  
Grabmeier  
Future Designer  
B-Corp Leader



...and many more!

REGISTRATION DEADLINE:  
15.04.2023

Sign up now!

[aurora-register@uni-due.de](mailto:aurora-register@uni-due.de)

# Good to know

## WHO CAN TAKE PART?

Any student on masters level

## HOW MANY CREDITS?

5 ECTS

## WHEN AND WHERE?

Seminar takes place in  
Duisburg, Germany  
from 19.06. to 07.07.2023

## WHAT ABOUT HOUSING?

Participants have to find their own housing, but we are happy to help. If you need assistance, contact our student coordinators

## TUITION AND FEES

There is no tuition for all AURORA-Students and students from partner universities

## ARRIVAL & ACTIVITIES

Arrival & Welcome Meet&Greet: 17.06.2023  
Community Bike Ride: 24.06.2023  
End of Course-Party: 07.07.2023

## FUNDING

You can apply for funds for travel and housing at your home university!

## ANY QUESTIONS?

If you have any questions feel free to contact our student coordinators!

## REGISTRATION DEADLINE:

15.04.2023

Spaces will be awarded by "first come first serve" principle!



## STUDENT COORDINATORS

Paul Liermann

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Maximilian Mühlberger

maximilian.muehlberger@stud.uni-due.de

## Sign up now!

aurora-register@uni-due.de

For signing up, please include the following:  
Full name, date of birth, place of birth, address,  
e-mail-address & enrollment certification